

Wishes *in* Flight®

CORPORATE MILES DRIVE

Make-A-Wish® Mid-Atlantic needs more than 82 million miles to cover travel wishes in the Mid-Atlantic region.

As one of the largest expenses for our chapter, corporate partners can have a significant impact by hosting a Wishes in Flight® mileage drive. A *Corporate Mileage Drive* is an easy way to donate individual or corporate miles that are about to expire. Mileage donated to Make-A-Wish Mid-Atlantic never expires – meaning you could be helping future wish kids for months after your donation!

STEP 1



Share the message in your internal communications and/or internal websites.

Messages including wish kids and travel wishes can be requested through Make-A-Wish Mid-Atlantic.

STEP 2



Collect mileage pledge sheets

Mileage pledge forms also allow you to do a corporate match, dollar for miles or, if you have a corporate airline mileage program account, points for miles or miles for miles. Contact Make-A-Wish for more information on how to do a mileage match.

STEP 3



Total mileage pledge sheets and submit to your Mid-Atlantic chapter

Make-A-Wish Mid-Atlantic will utilize the pledge forms to guarantee the miles donated and/or to submit the miles if your company employees choose not to place their own pledges online.

Anthony, age 4

Baltimore, MD

cardiac condition

*I wish to go...
to my favorite theme park*

QUICK TIP

Creating a competition between departments or locations, depending on your corporate structure, can be a great way to reach your goal. Companies have also considered offering an incentive to employees who donate.

It is our goal to make the launch of an airline miles drive as easy as possible for you and your employees. Work with Make-A-Wish staff to customize a plan per your audience and your goal.