

BUILD A **WISH WEEK**

Wish Week is a week's worth of fundraising, made up of daily fundraising events, held at your school in support of the *Kids For Wish Kids*® program and Make-A-Wish mission.

Who?

YOU! Students around the country are engaging friends, leading others and hosting successful *Wish Week* fundraisers at their schools. An individual, group of students, or small steering committee can start a *Wish Week*; and teachers, principals and club advisors are often excellent resources.

Why?

Make-A-Wish Mid-Atlantic needs your help! For every wish our chapter is able to grant, there is one child waiting. You can make wishes come true for local kids battling life-threatening medical conditions.

Customize your Wish Week with events like:

Start Small

- Coin Wars
- Dog Wash
- Bake Sale/Pizza Sale
- Star Sales
- Pie Your Teachers in the Face Event

Build Momentum

- Movie Night
- Students Vs. Teachers
- Spirit Day
- Pep Rally
- Percentage Night at Local Restaurant

Go Big!

- School Dance
- Rivalry Sporting Event
- Get Physical with a Dance-A-Thon, Walk-A-Thon, etc.
- Carnival Event

WHY WISHES MATTER

71%

of wish children believe their wish helped save their life.

89%

of surveyed medical professionals believe wishes can positively influence physical health.

600+

wish children waiting in the Mid-Atlantic region.

Spread the Fun!

YOU DON'T HAVE TO DO THIS ALONE! Work with student organizations or form a committee, reach out to parents, pair with other teachers, have different clubs and teams host different events throughout your week! Wishes are a community effort—get your entire school and community involved!

We are here to support you!

Make-A-Wish Mid-Atlantic can provide you with: balloons, banners, stickers, paper stars, wish kid stories, fact sheets, and more.



Students and teachers at a former wish kid's school organized a "Fun Run" that included food trucks, a DJ and fun prizes! Their efforts raised over \$1,500 for local wish kids!

Get started Today! Contact Make-A-Wish® Mid-Atlantic for more information.

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@WishMidAtlantic