BUILD A WISH WEEK

Wish Week is a week’s worth of fundraising, made up of daily fundraising events, held at your school in support of the Kids For Wish Kids® program and Make-A-Wish mission.

Who?
YOU! Students around the country are engaging friends, leading others and hosting successful Wish Week fundraisers at their schools. An individual, group of students, or small steering committee can start a Wish Week; and teachers, principals and club advisors are often excellent resources.

Why?
Make-A-Wish Mid-Atlantic needs your help! For every wish our chapter is able to grant, there is one child waiting. You can make wishes comes true for local kids battling life-threatening medical conditions.

Customize your Wish Week with events like:

Start Small
• Coin Wars
• Dog Wash
• Bake Sale/Pizza Sale
• Star Sales
• Pie Your Teachers in the Face Event

Build Momentum
• Movie Night
• Students Vs. Teachers
• Spirit Day
• Pep Rally
• Percentage Night at Local Restaurant

Go Big!
• School Dance
• Rivalry Sporting Event
• Get Physical with a Dance-A-Thon, Walk-A-Thon, etc.
• Carnival Event

71% of wish children believe their wish helped save their life.
89% of surveyed medical professionals believe wishes can positively influence physical health.
600+ wish children waiting in the Mid-Atlantic region.

Spread the Fun!
YOU DON’T HAVE TO DO THIS ALONE! Work with student organizations or form a committee, reach out to parents, pair with other teachers, have different clubs and teams host different events throughout your week! Wishes are a community effort—get your entire school and community involved!

We are here to support you!
Make-A-Wish Mid-Atlantic can provide you with: balloons, banners, stickers, paper stars, wish kid stories, fact sheets, and more.

Get started Today! Contact Make-A-Wish® Mid-Atlantic for more information.

301-962-WISH(9474) | midatlantic.wish.org | studentsforwishes@midatlantic.wish.org

Students and teachers at a former wish kid's school organized a “Fun Run” that included food trucks, a DJ and fun prizes! Their efforts raised over $1,500 for local wish kids!